

**FACULTY OF HOSPITALITY AND TOURISM**  
**SCHOOL OF TOURISM**

**FINAL EXAMINATION**

Student ID (in figures) : 

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Student ID (in words) : \_\_\_\_\_  
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Course Code & Name : **EVE1303 Project Management for Events**  
Semester & Year : September - December 2021  
Lecturer/Examiner : Liyana Shamimi Binti Mohamed Kamil  
Duration : 2 Hours

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**INSTRUCTIONS TO CANDIDATES**

1. This question paper consists of 2 parts:  
PART A : SEVEN (7) short answers. Answers are to be written in the Answer Booklet (80 marks)  
PART B : ONE (1) essay question. Answer all questions in the Answer Booklet (20 marks) (s) provided
2. Candidates are not allowed to bring any unauthorised materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

**WARNING:** The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to meet out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

**Total Number of pages = 3 (Including the cover page)**

**PART A: SHORT ANSWER QUESTIONS (80 marks)**  
**INSTRUCTION(S):** There are **SEVEN (7)** short answer questions.  
Answer all questions in the Answer Booklet(s) provided.

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**Question 1**

- a) Describe the term of 'resource project management'. 4 marks
- b) Elaborate **THREE (3)** types of resources that commonly used in project. 12 marks

**Question 2**

State **FIVE (5)** SMART rule in project management. 10 marks

**Question 3**

Explain **SEVEN (7)** elements that are required to start an event project. 14 marks

**Question 4**

Elaborate **SIX (6)** duties that an event manager need to achieve when planning an event. 12 marks

**Question 5**

Determine **FOUR (4)** responsibilities of event manager towards the project team members of an event. 8 marks

**Question 6**

Resources is very important for a project. Describe **FOUR (4)** ways how event project manager can acquire needed resources for the project. 12 marks

**Question 7**

Describe **FOUR (4)** attributes of project management. 8 marks

**END OF PART A**

**PART B: ESSAY QUESTIONS (20 marks)**

**INSTRUCTION:** There is **ONE (1)** essay question. Answer all questions in the Answer Booklet (s) provided.

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**Question 1**

Being an event manager means to be accountable with the progress of the event project life. Discuss the responsibilities that an event manager should accomplish during the development of event project.

(20 marks)

**END OF EXAM PAPER**